

An aerial photograph of a large concrete dam and reservoir. The dam is a curved structure with a road on top, and a small white car is visible on the road. The reservoir is filled with dark green water. The surrounding area is lush with green trees and vegetation. A large green graphic element, consisting of a thick horizontal bar with a semi-circular cutout, is overlaid on the left side of the image.

MODYN
design that moves

Caravan Salon 2022

Introduction

Caravan Salon 2022 is an event we absolutely cannot miss. The scale of the fair and the number of attendees were both very remarkable. For the number of visitors, Messe Düsseldorf was very well organized!

We had several pleasant conversations regarding the future of caravans.

This year, we saw a greater interest than ever before in this field. That could be the result of pandemic lockdown. People are longing for adventure and connection with nature!

The fair catered to everyone's needs, whether you want to camp alone or with a partner, possibly with a bunch of friends or family.

We've also noticed that off-road and compact camping are becoming more and more appealing for younger target groups like millennials.

This year, there were numerous great concepts presented. You can find some of these concepts in our article!

Enjoy!

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Shifts in product offerings

Adventurous/ off road



We saw a great deal of off-road adventure trailers and caravans, from small to large. Both in aesthetics and functionality a new range of vehicles is fit for exploring off the beaten track. It seems to tap into a post Covid mindset of going back to nature and enjoying freedom through off-grid living. Bold and tough looking exteriors, using sheet metal and rivets, as well as raw back to basic interiors, yet enjoying the comfort of integrated cooking and sanitary solutions.



CRAWLER

The first company in Turkey to manufacture off-road travel trailers is CRAWLER.

Our eye caught the compact TRC 458 model. Not only is the concept outstanding, but the model also has a strong bold appearance. No nonsense, just comfort and functionality.

It includes everything you need for your comfort, including a practical kitchen, an adjustable dining table, room for six people a glass panel in the seating area for excellent views and more!



Compact camping

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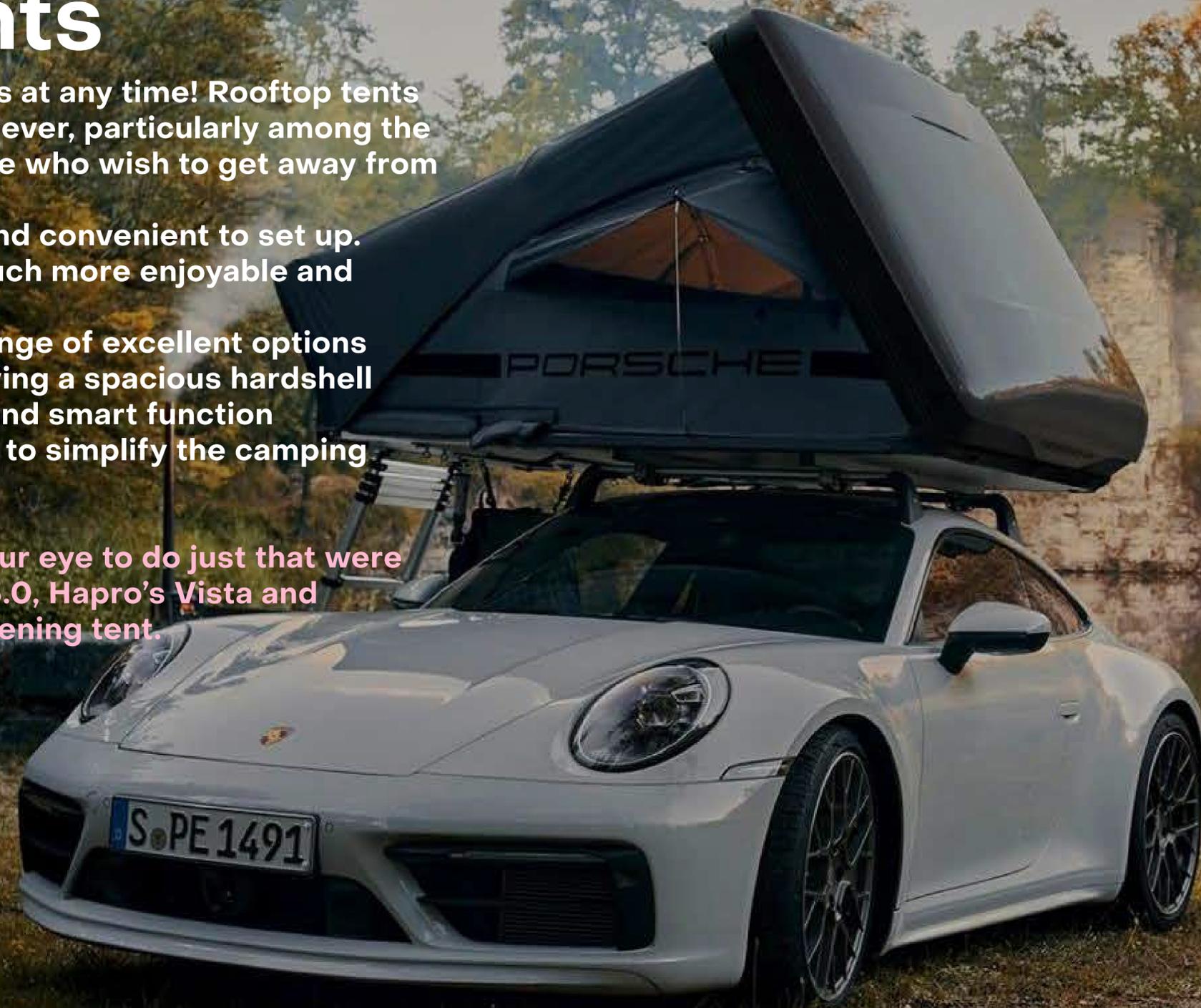
Roof tents

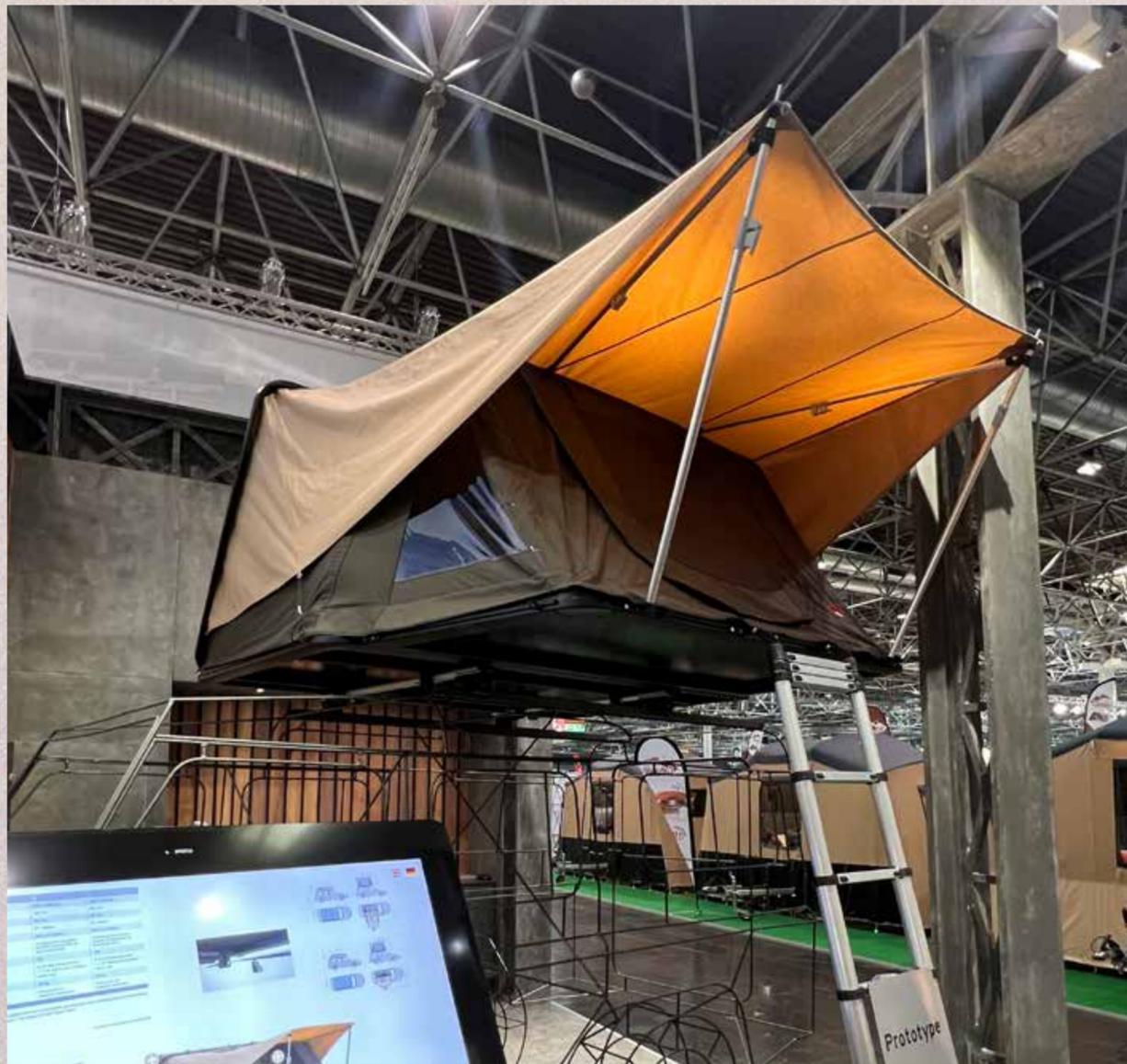
You can be spontaneous at any time! Rooftop tents are more common than ever, particularly among the younger target audience who wish to get away from the hectic city life.

It is incredibly simple and convenient to set up. This makes camping much more enjoyable and accessible.

We noticed the wide range of excellent options during the show. All having a spacious hardshell design, quick mounting and smart function integration of functions to simplify the camping experience.

Examples that caught our eye to do just that were the iKamper Skycamp 3.0, Hapro's Vista and Campwerk's parallel opening tent.

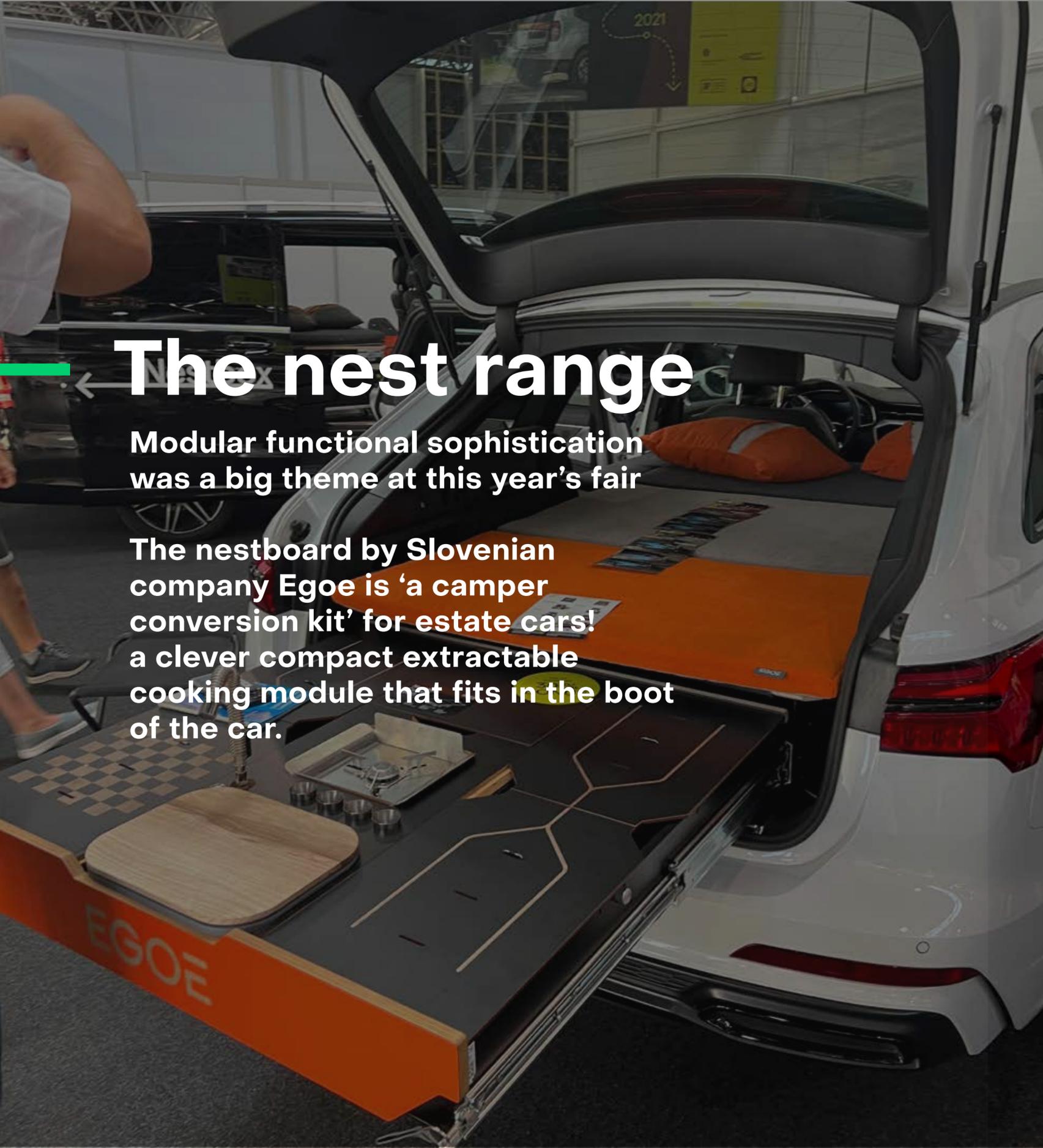




The nest range

Modular functional sophistication was a big theme at this year's fair

The nestboard by Slovenian company Egoe is 'a camper conversion kit' for estate cars! a clever compact extractable cooking module that fits in the boot of the car.



Mini caravans



One more trend for young adventurers! Nice and sustainable solutions with additional comfort. We saw the return of the 'teardrop' shape caravan in several shapes and sizes.

An appealing different take on the teardrop design is the Kuckoo, showing a more spacious boxy design, a slideable kitchen for use both inside and outside, as well as a focus on sustainability, claiming to work with local suppliers mainly.

Knaus

Building on the popularity of camper vans, Knaus presented the Tourer CUV, a brand new concept that combines the best of two worlds, offering van-like driving and spacious motorhome living. Built on the VW transporter platform, it is shorter than most camper vans. Its highlight is the parallel opening roof extending across the entire length of the cabin providing Class B+ comfort. Could this become a new archetype?



Cutting edge vs smart progress

Metal sheet bending



One technique we are seeing more often in the caravan industry is sheet metal bending. Especially relative newcomers, like Forma Campers, are using this technology as it is a cost effective means for smaller series, while possibly appealing to a younger audience with a bold and refreshing design.

3D structures

X Gloo's 3D solutions are sleeping comfort to the next level, having good sound and temperature absorbing qualities and as a bonus, they have a modern aesthetic at the same time

DOUZE CYCLES

VORTEI
X GLOO

X GLOO | 3D
T E X



Cargo clips



-Who doesn't like modularity and customized interiors?

Austrian based Cargo clips offers this and more! You can assemble the interior of your dreams, depending on your transport, lifestyle and style in general!



Fiber frame

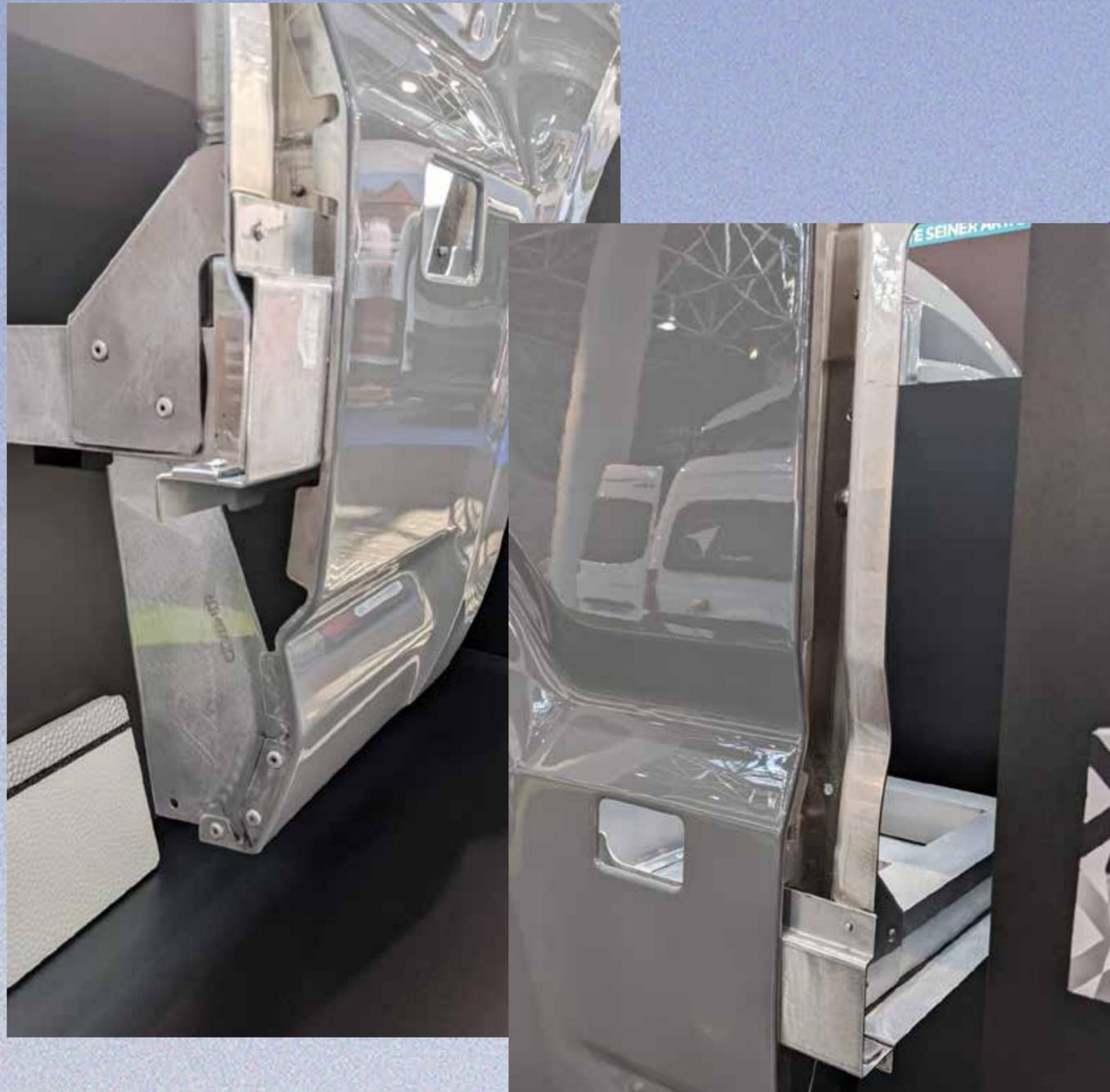
Knaus has now implemented their innovative fiber frame technology in the series production Azur model. The self-carrying, ultra strong and flexible frame is actually glued together by robots, how cool is that? The sleek exterior is, in our view, also a new benchmark in caravan design.

Fiber injection



At Knaus and Weinsberg, high tech materialisation was seen in the form of Long fiber injection (LFI), smartly integrating functionality and stability in lightweight panels

Aluminum space frame and styling

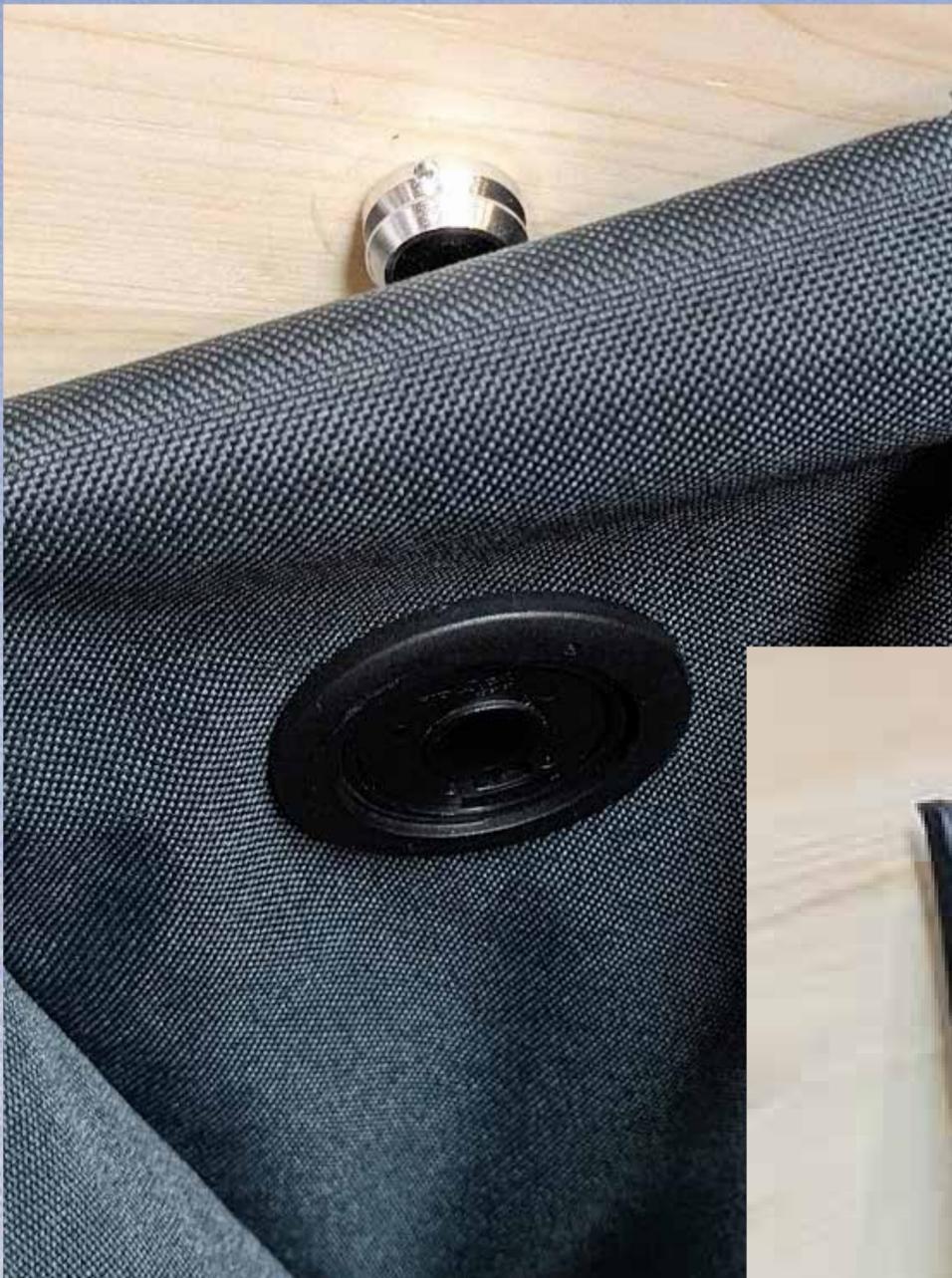


The Nexsd One is a concept for a semi-integrated motorhome created by German based SD automotive, a coach builder and prototyping company.

With the One, they presented a striking exterior design with a lightweight all-aluminium construction. We were intrigued by the seamless integration from the cab (VW crafter) to the motorhome cabin.

Nexsd also claims aluminium construction improves repairability, crash safety and recyclability (vs common technology, like GRP)

Fidlock fixation



Attach a variety of storage solutions using Fidlock fasteners.

- Why not?

Fidlock is the best in its field, offering extremely smart, secure, innovative, and easy-to-use magnetic opening and closing fastener.

Show

22.50

must-sees

Hymer - Venture S

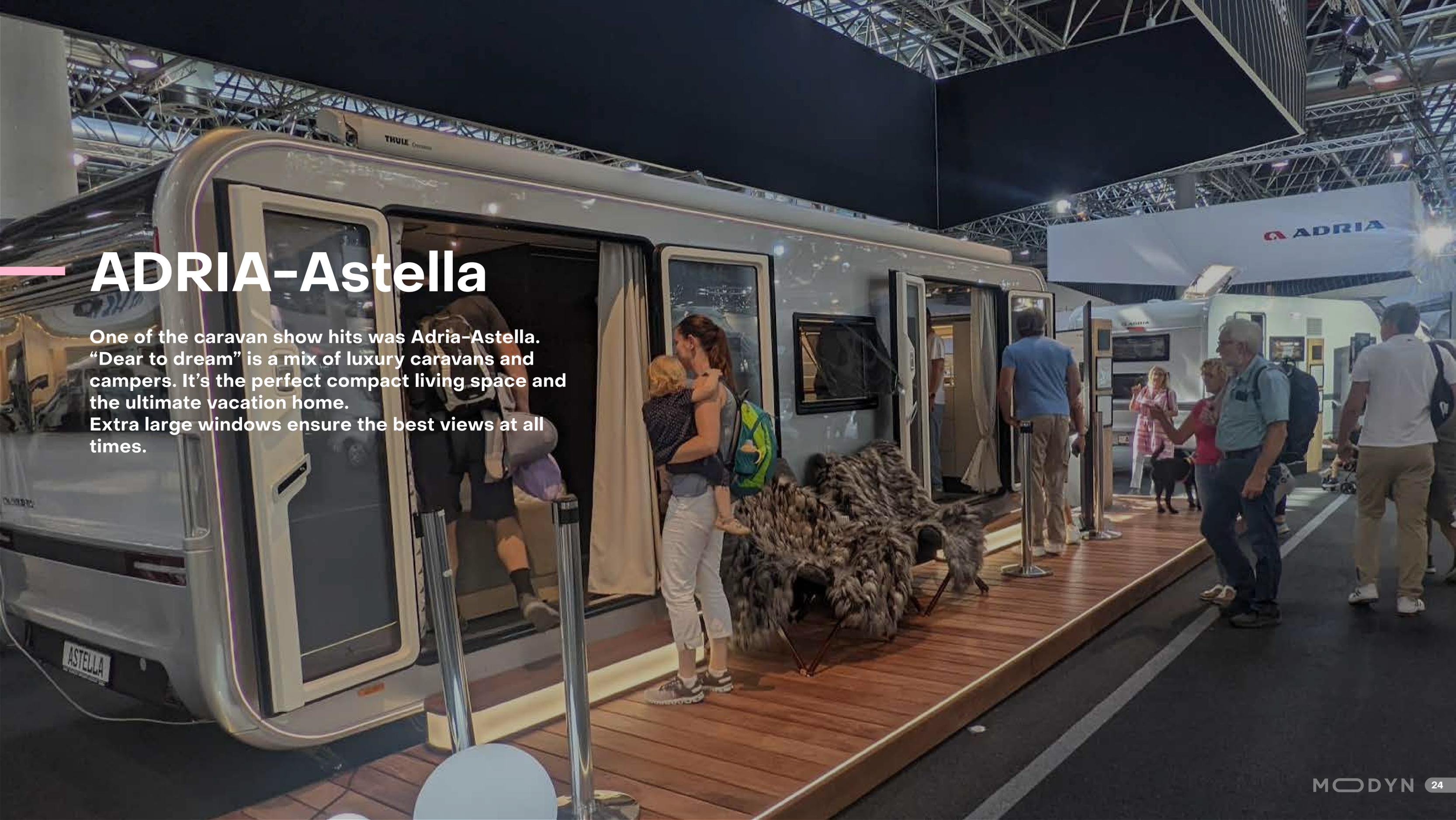


From vision to reality, first presented in 2019 as a concept and now, virtually unchanged, Hymer presents its Venture S in production outfit. A 4x4 off-road semi-integrated motorhome built on the Mercedes Sprinter with an eye-catching design including rounded rear windows, high ground clearance and 'raptor' paint finish on the bumpers. It also comes with noticeable features like an pneumatic extendable roof and a refreshing interior lay-out, including a rear 'balcony'. With Hymer offering this bold vehicle, it moreover shows the adventure segment is taking off.



ADRIA-Astella

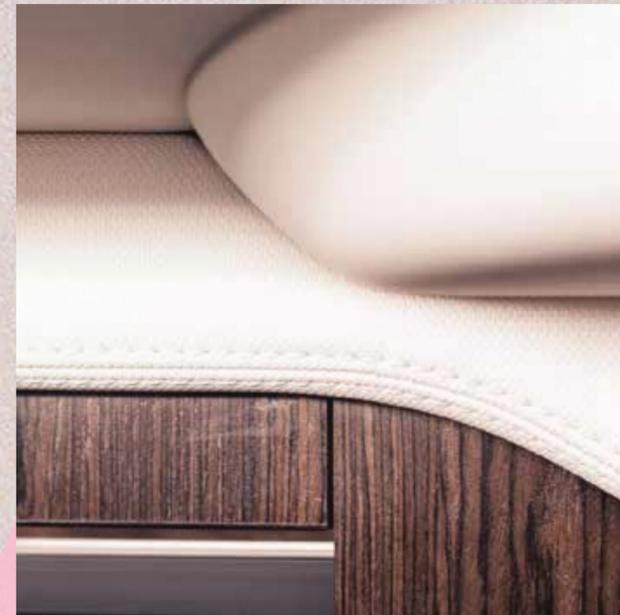
One of the caravan show hits was Adria-Astella. “Dear to dream” is a mix of luxury caravans and campers. It’s the perfect compact living space and the ultimate vacation home. Extra large windows ensure the best views at all times.





Dembell red dot winner

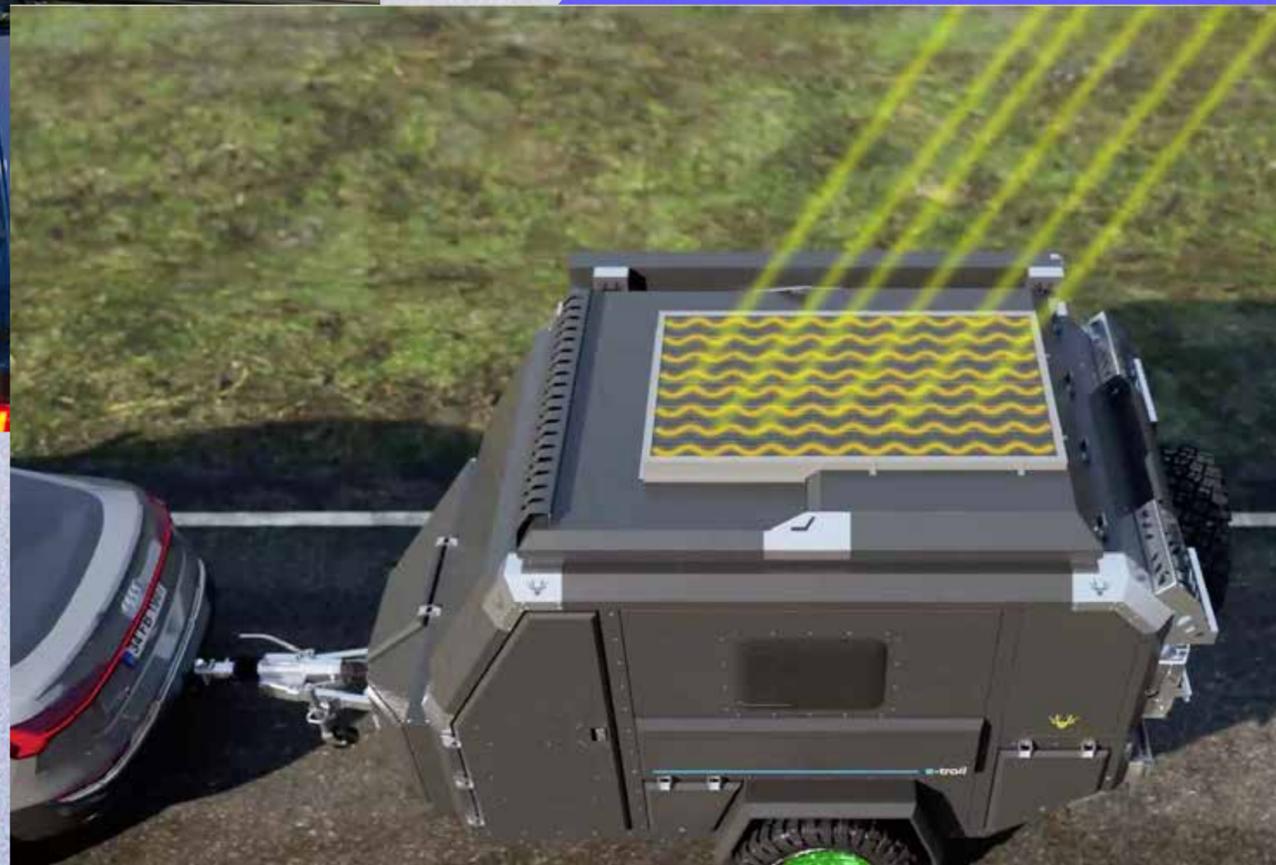
Dembell Motorhome is the best example of high luxury and comfort. Beautiful exterior design that includes a garage, slide out space and many other great features in combination with very sophisticated classic interior.



Sustainable solutions

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Solar panels



Electric is everywhere, whether it is electric bus campers, caravan trailers with e-support, caravans erasing dependency on gas, or solar charging for off-grid living.

E-cooking



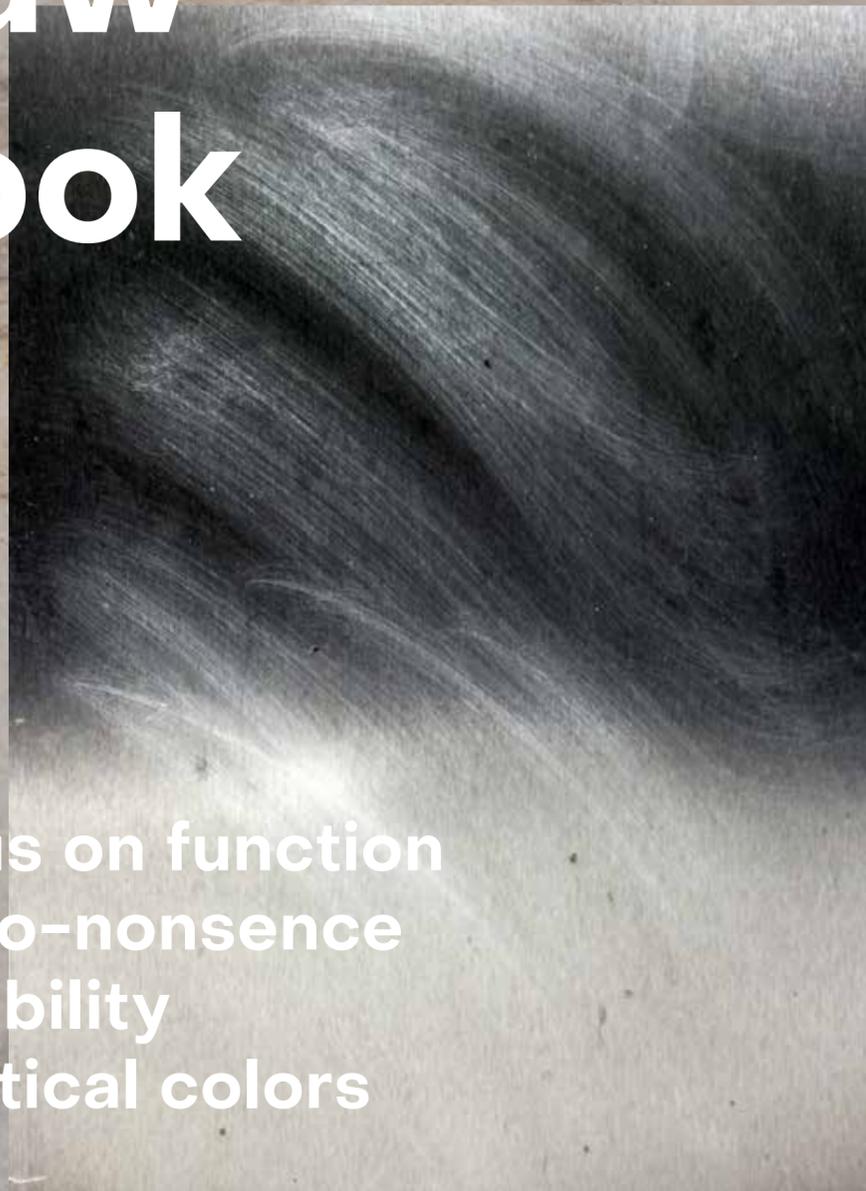
We saw Tonke's neatly looking Touring van based on the Mercedes Benz EQV, offering a great outdoor kitchen module including induction cooking.

CMF 29.50

Highlights

Raw Look

Focus on function
No no-nonsense
Durability
Practical colors



N^o1

Clear functionality & no-nonsense

This direction is all about the function. Minimal and clean look and a simplified color palette of steel greys and different shades of sand accented by black emphasizing structure and function.



Good Wood

Real wood
Honesty
Sustainability
Function

N^o2

Living in tune with nature

Organic imagery and raw materials like wood have an authentic look and feel, This direction is celebrating imperfect design. An earthen palette in combination with industrial powder coated details. Environmental awareness also appeals to a younger target group.



Explorer



Earthy colors
Camouflage
Protective
Adventurous

N^o3

Blending with nature

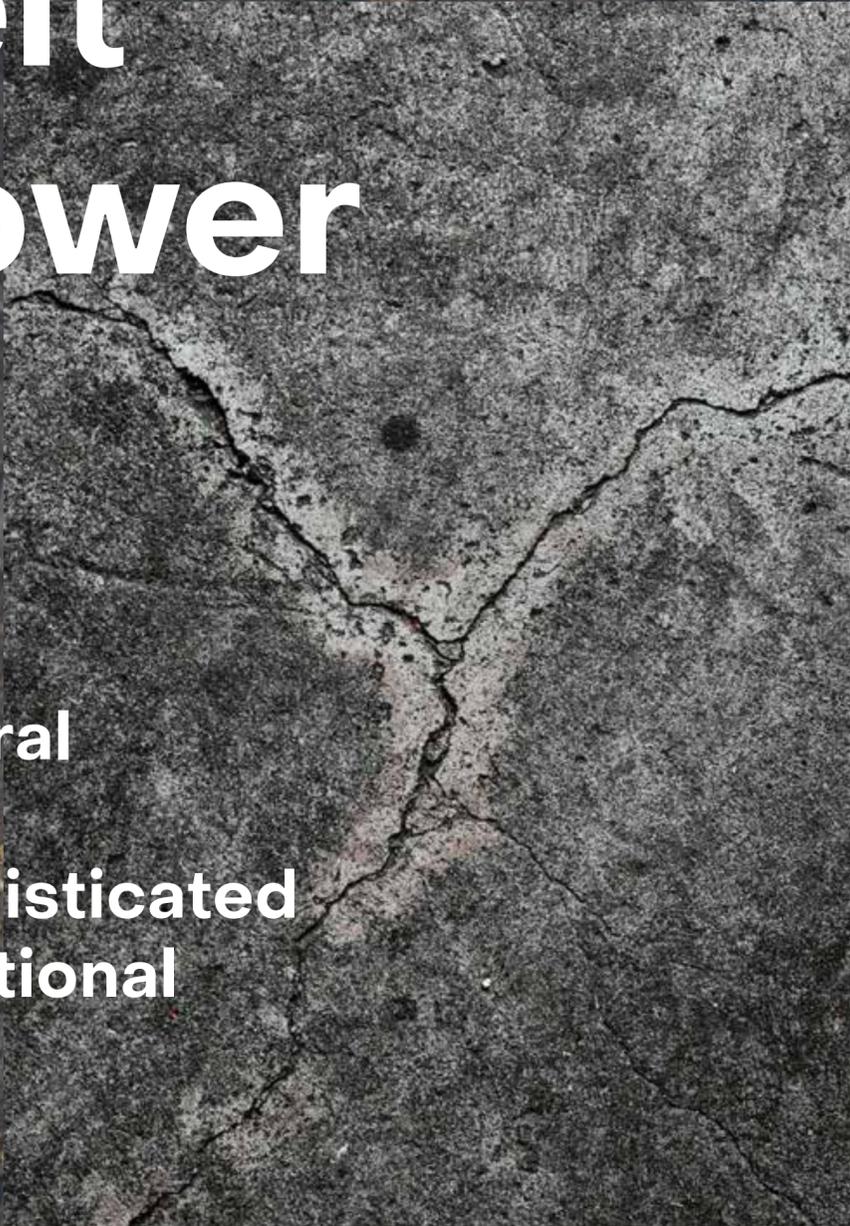
Following the pandemic, many felt a greater need than ever to re-connect with nature. Therefore many companies decided to return to earthy hues that are only found in nature. In combination with adventure inspired styling of the exterior it creates very exciting and utilitarian look.





Felt Power

Natural
Soft
Sophisticated
Functional



N^o3

Soft and sophisticated

Raw simplicity and hidden refinement. This direction is focused on tactility. Soft and sophisticated. There is no doubt felt in interiors give a sense of warmth, tranquility and natural aesthetics. However, it also has numerous other excellent features, including the ability to absorb moist and sound.



Defined

Contemporary
Comforting
Functional
Designed

N^o3

Feels Like Home

This direction is definitely the high light of the show. Influenced by modern lifestyles and diversified ways of living. The closest to home feeling is this direction. Natural wood panels teamed with black matt accents make up the interior of this sleek and sophisticated mobile home. Soft goods provide a laid-back feeling.



Bold

Amplified
Strong
Contrasting
Volume
Expressive

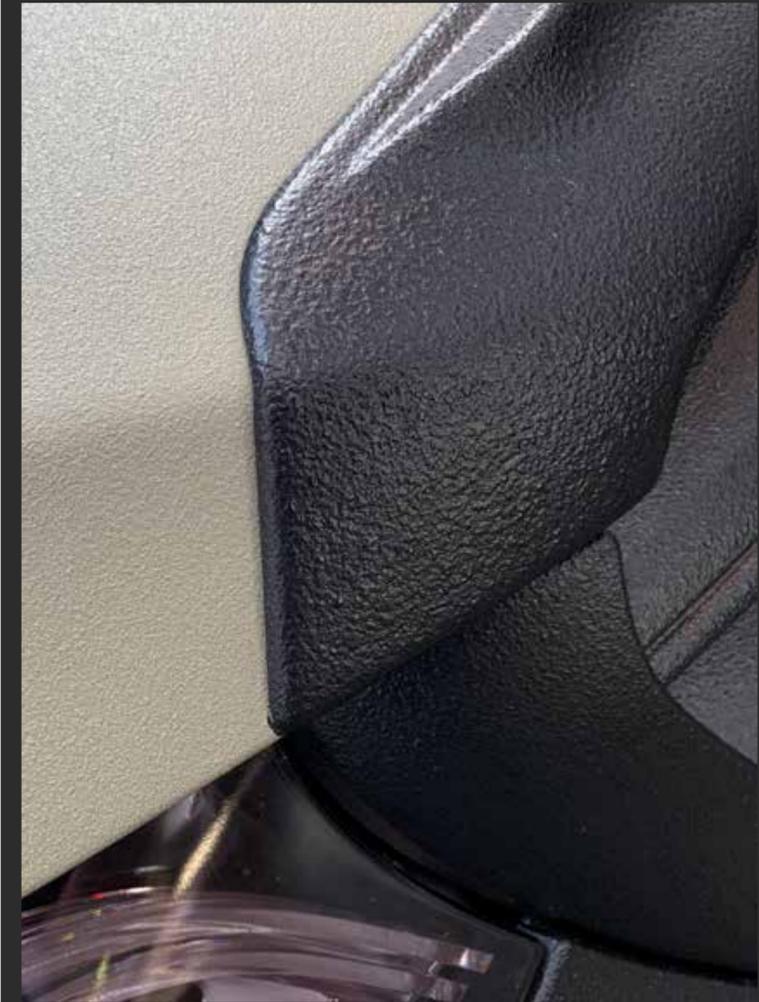


N^o3

Night time shades

This direction is the most expressive. Deep dark parts, thick and heavy with colour, like coal, brown, ink blue, deep greens, emerging from the shadowy blackness in combination with tone in tone colors or totally contrasting colors like dusty yellow, light olive and grey.

Black has been the top color of choice for the consumer for some time already and it's still got it!





Refresh

Pastel colors
Scandinavian
Grey
Bright and cosy

N^o3

Classic yet sensual

Inspired by Scandinavian design. Clean and minimalistic look, simplicity in shapes, combines the two best things function and style. Simplified, mindful and soothing palette. Light Oak, combined with bases of warm grey and fresh teal accented with bright accessories.



Lights

Lighting is a big theme where the caravan companies are aiming for the latest automotive industry quality and it's becoming more and more part of the companies' visual identity, starting from very retro inspired finishing with very futuristic and sharp light designs.

DESIGN YOUR LIGHT - WITH HELLA SHAPELINE

The HELLA Shapeline series provides design freedom for almost every kind of application!

- **Function diversity:** a countless variety of individually combinable LED lighting functions means the fulfillment of virtually every wish.
- **Flexible design:** whether you prefer the classic straight lines of the Shapeline Tech design or the dynamically curved Shapeline Style design - the choice is yours.
- **High recall levels:** with Shapeline you will achieve a unique, yet nevertheless constant light signature for your vehicles.

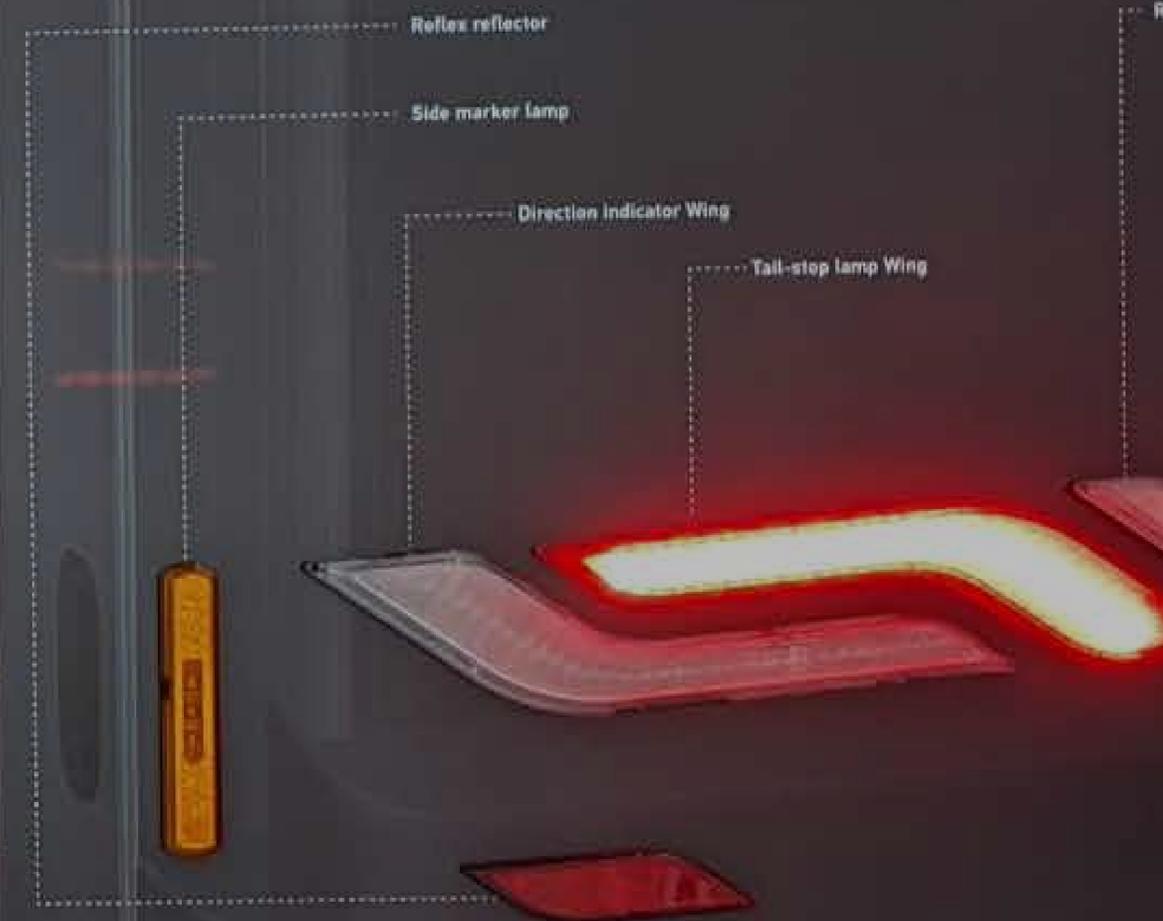
Shapeline module combination with PWM- and AAS-compliant modules

- Tail-lamp Wing, M012 (ECE) and PWM-/AAS-compliant
- Direction Indicator Slim, M013 (ECE) and PWM-/AAS-compliant
- Brake lamp Slim

Extension of the Shapeline Style family

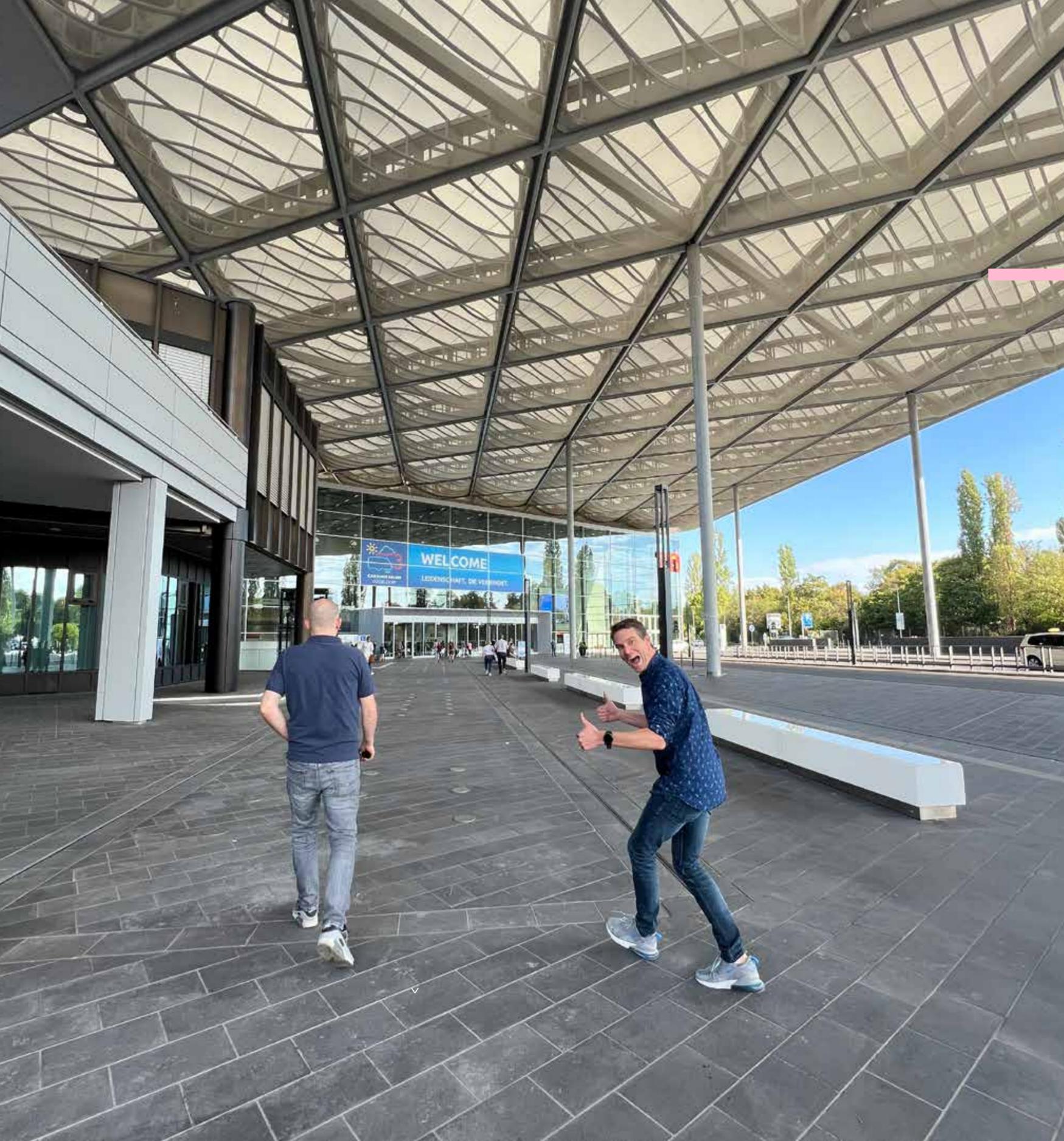
- Stop and tail functions available in one Slim design module with stop lamp
- Horizontal and vertical mounting, arrow function

Shapeline module combination







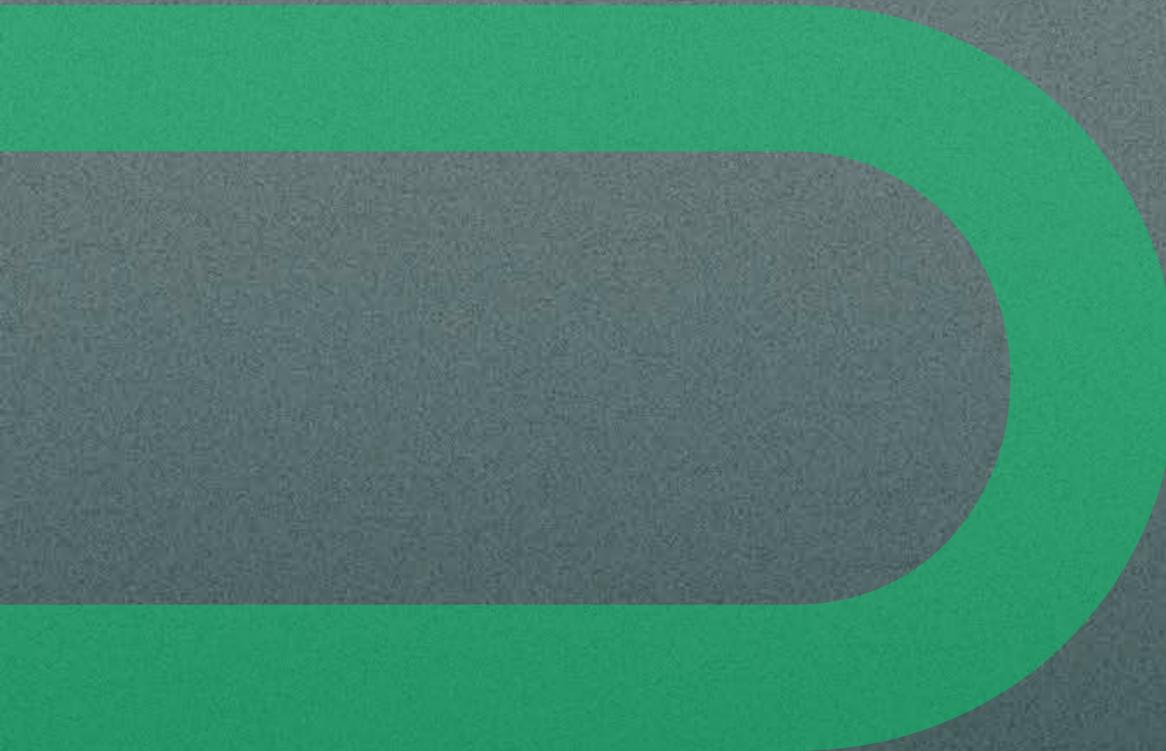


Thanks for meeting with us!

Two days filled with the inspiring designs and innovative solutions. We feel that the Caravan market is growing rapidly especially after Covid lock downs. More and more people are longing to connect with nature. Including new target groups like millenials, who are more interested in adventurous off-road designs and compact camping.

We love to visit fairs like this. Great inspiration and many interesting conversations will help bring our ideas to life!

See you next year!



Get in touch today to
discuss **your future**
with our experts.

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